



Sep, 20, 2024
Cool Japan Fund Inc.

Cool Japan Fund Transferred Shares of BULK HOMME Co., Ltd.

Cool Japan Fund Inc. (CJF) announces that it has transferred all of its shares of BULK HOMME Co., Ltd. (“BULK HOMME” or the “Company”) to the Company.

In November 2021, CJF invested in BULK HOMME. The investment was utilized to support increasing and establishing brand awareness of Japanese men’s skincare products in overseas markets.

With CJF’s investment, BULK HOMME has engaged in international business as a Japanese men’s brand under the unforeseeable environment such as the COVID-19 pandemic.

Considering BULK HOMME’s transitions to the next business phase for further growth and the company’s intentions in light of the outcomes that have started to emerge, CJF decided to transfer all of its shares to BULK HOMME so that the company can drive their business forward with greater agility after discussing future business strategy with the company.

Inquiries about this document:
Cool Japan Fund (PR Representatives: Hashimoto and Iwata)
Tel: +81(0)3-6406-7500